



AI Matching and Custom assistants: bySim chooses Seeweb to make AI accessible to Businesses

An artificial intelligence solution designed and developed to optimize and automate business processes through tailored solutions for companies and professionals.





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Introduction

We live in a time of continuous transformation, where Artificial Intelligence is redefining how businesses operate and interact with customers.

In this scenario, **bySim** was born—an innovative startup with the goal of making AI a reliable ally for streamlining business operations.

Their mission is simple yet ambitious:

to provide companies with intelligent tools that improve internal efficiency and ensure a superior customer experience.

To achieve these goals, bySim has developed two main solutions: an advanced **matching** system and a **generator for custom AI assistants**.





Opportunity

Today's market faces a fundamental challenge: the **applicability of artificial intelligence**. Despite AI being a widely discussed topic with limitless potential, it often feels distant and impractical in day-to-day operations.

The opportunity lies in making this technology accessible and easy to adopt. This is precisely bySim's goal: helping professionals understand how to harness AI's potential by putting technology at the service of business needs—rather than the other way around.

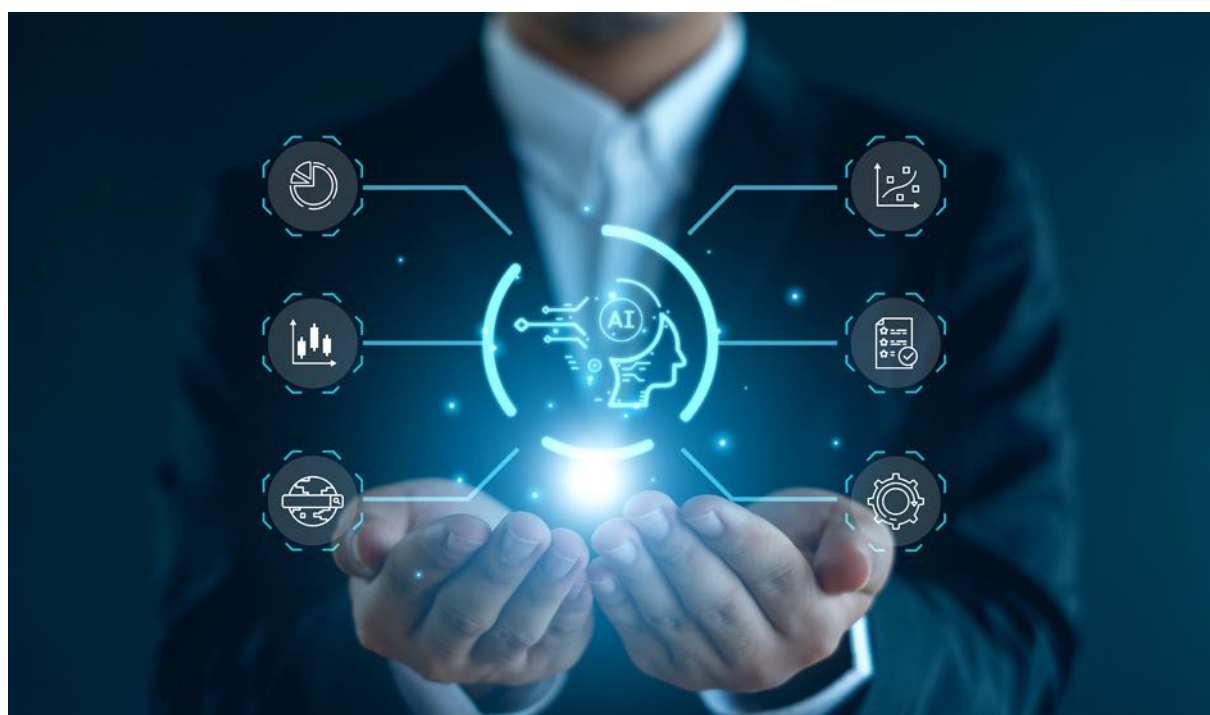
Solution

BySim started its journey by developing an advanced **matching** system. The experience gained led to a broader ambition: creating an AI assistant not only to support consumers but also to become a strategic ally for businesses, optimizing processes and improving customer management.

From this vision came the idea of an intelligent assistant generator: companies can customize their own virtual assistant to fully align with their support policies, offering customers a smooth and optimized experience.

This solution goes beyond efficiency—it aims for true process automation.

The key to these innovations lies in the choice to develop a **Private AI** model, supported by **Seeweb's** cutting-edge and sustainable infrastructure, which makes innovation concrete and achievable.





Result

The collaboration between bySim and Seeweb has delivered tangible results, turning an innovative idea into a real-world solution.

Specifically, bySim developed two core products:

- **AI Matching System:** An advanced technology implemented in solutions such as [92Garage](#) for the automotive sector and Ristoria for the foodservice industry.

These systems are capable of quickly analyzing large volumes of data, providing the best match between customer and product with precision and efficiency.

They represent the foundation of bySim's development journey, from which the idea of an assistant generator supporting professionals and companies emerged.

- **AI Assistant Generator:** This is [bySim.ai](#)—an intelligent interface that goes beyond simple conversations. It processes input data to offer highly personalized and functional services for professionals and businesses.

It enables the configuration of a fully customized AI assistant, ready to help not only consumers in a customer service perspective but, more importantly, companies in optimizing and streamlining product sales.

And this appears to be just the beginning: the developed technology is already being applied across different industries and has the potential to expand into new fields where intelligent data processing is crucial.

To make this possible, bySim chose to work with Seeweb, which provided an infrastructure capable of training highly specialized models while ensuring maximum data protection, environmental sustainability, and cost optimization through efficient resource usage.

Service used

These results were made possible thanks to the synergy between bySim's innovative ideas and Seeweb's advanced infrastructure.

This collaboration enabled the development of a Private AI model on a secure, reliable, and high-performance platform, also supporting the adoption of open-source models.

Specifically, **Seeweb** provided its [GPU](#) infrastructure, allowing bySim to:

- Train complex AI models with reduced processing times;
- Ensure scalability and flexibility in request handling;
- Support a secure Private AI architecture compliant with privacy regulations;
- Promote technological independence and cost control.





Optimized GPUs for deep learning proved to be a key element in the success of the project, and Seeweb emerged as the ideal technology partner—respectful of ideas, regulations, and the environment.

Conclusion

The integration between bySim.ai's advanced AI and Seeweb's infrastructure has demonstrated how technology can revolutionize the business world. With a **secure and high-performing Private AI**, companies can automate processes, enhance customer care, and boost productivity—all while maintaining full control over their data.

bySim.ai and **Seeweb** continue to invest in innovation to deliver increasingly efficient, flexible, and secure solutions, proving that the future of artificial intelligence is already here.





seeweb

THINK CLOUD



Via Armando Vona 66
03100, Frosinone

Via Caldera, 21
Blue Building ala 1
20153 Milano



[T] +390775880041

[@] info@seeweb.it

[W] www.seeweb.it

Cloud Server GPU

